

# Sierra Professional Demographics Report

1001 N. Mountain St.  
Carson City, NV 89703

	1.00 Mile Ring	3.00 Mile Ring	5.00 Mile Ring
<b>POPULATION</b>			
1990 Population	8,935	36,086	39,974
2000 Population	9,640	45,795	51,423
2004 Population	9,889	47,784	53,859
2009 Population	10,756	51,501	58,170
% Population Change 1990-2000	7.89 %	26.91 %	28.64 %
% Population Change 2000-2004	2.58 %	4.34 %	4.74 %
% Population Change 2004-2009	8.77 %	7.78 %	8.00 %
<b>HOUSEHOLDS</b>			
1990 Households	4,005	14,626	16,074
2000 Households	4,372	18,132	20,361
2004 Households	4,515	19,074	21,536
2009 Households	4,702	19,760	22,388
% Households Change 1990-2000	9.16 %	23.97 %	26.67 %
% Households Change 2000-2004	3.27 %	5.20 %	5.77 %
% Households Change 2004-2009	4.14 %	3.60 %	3.96 %
<b>2004 RACE AND ETHNICITY</b>			
White Population	8,922	40,583	45,784
Black Population	64	660	797
American Indian/Alaska Native Population	171	968	1,283
Asian/Hawaiian/Pacific Islander Population	174	947	1,031
Other Population (Incl 2+ Races)	558	4,627	4,964
2004 Hispanic Population	1,000	7,680	8,249
2004 Non-Hispanic Population	8,889	40,104	45,610
<b>INCOME</b>			
2004 Per Capita Income	\$25,455	\$22,769	\$23,596
2004 Median Household Income	\$40,376	\$43,989	\$45,508
2004 Average Household Income	\$55,754	\$57,041	\$59,011

## 2004 HOUSEHOLD INCOME DISTRIBUTION

Household Income < \$10,000	374	1,239	1,335
Household Income \$10,000-\$14,999	387	1,396	1,532
Household Income \$15,000-\$19,999	256	1,183	1,274
Household Income \$20,000-\$24,999	334	1,404	1,552
Household Income \$25,000-\$29,999	271	998	1,077
Household Income \$30,000-\$34,999	366	1,240	1,342
Household Income \$35,000-\$39,999	250	1,208	1,309
Household Income \$40,000-\$44,999	252	1,089	1,214
Household Income \$45,000-\$49,999	279	1,198	1,306
Household Income \$50,000-\$59,999	316	1,971	2,201
Household Income \$60,000-\$74,999	423	2,153	2,529
Household Income \$75,000-\$99,999	477	2,043	2,408
Household Income \$100,000-\$124,999	238	839	1,056
Household Income \$125,000-\$149,999	152	474	628
Household Income \$150,000-\$199,999	48	317	376
Household Income \$200,000-\$249,999	27	93	115
Household Income \$250,000-\$499,999	61	219	269
Household Income \$500,000+	3	10	13
2004 Average Household Size	2.14	2.41	2.42
2004 Total Owner Occupied Housing Units	2,564	11,864	13,877
2004 Total Renter Occupied Housing Units	1,952	7,223	7,656
2004 Total Daytime Population	16,221	48,223	56,455
2004 Total Daytime Work Population	10,979	24,925	28,462
2004 Total Establishments	1,715	3,630	4,095